



1991

GRAND MARSHAL

An American Tradition

GAVRIL



“If it ain’t broke, don’t fix it.”

These are troubled times. Sometimes, it seems like the world is changing faster than we can keep up. But some things don’t change, because they just don’t need to. The 1991 Gavril Grand Marshal, for instance. We call it “all new,” but it’s not really all that new. And that’s exactly the point.

When you drive Grand Marshal, you’re driving a classic. It uses the same tried-and-true ladder frame architecture as its forerunners, like the legendary Burnside Special. And just like the Special, it comes standard with a smooth, powerful V8 engine.

In fact, now is probably as good a time as any to talk about the engine. New for 1991 is the Gavril Next-Generation V8, which combines the efficiency of a modern SOHC four-cylinder power plant with the power and reliability of a classic eight. Performance ranges from 170 to 223 net HP and 220 to 277 lbs-ft. This state-of-the-art mill has been tested in just about every way you can imagine and has proven to be even more potent and reliable than the Mid-Block series it replaces. Plus, it’s more efficient – in the Grand Marshal, it delivers up to 28 MPG with economical driving habits.



Value at any speed.

You can't lose when you buy a Grand Marshal. Among the long list of standard features are the 276-ci Gavril Next-Generation V8 with 170 net HP and 220 lbs-ft of torque, a silky smooth four-speed automatic, dual exhaust, anti-lock brakes, a cassette player and AM/FM radio featuring audio by Mohs, as well as best-in-class legroom and trunk space.

The Deluxe Edition features all that plus chrome trim and wheels, a luxurious plush cloth or leather interior, a CD player, rear climate control vents, and our patented Duracoat wear-resistant paint available in a broad selection of colors, among other amenities. The Deluxe also comes with a choice of engines: either the same 276-ci V8 from the base model, or an upgraded 335-ci high-output V8 producing 223 net HP and 277 lbs-ft of torque.

One way or another, you also get a class-leading warranty – 8 years or 100,000 miles on corrosion, 5 years or 60,000 miles on the powertrain and 3 years or 36,000 miles on everything else.



To protect and serve.

At the top of the Grand Marshal ladder is the Police Package. It features stab-proof front seats, easily cleaned vinyl upholstery, reinforced steel wheels, spotlights and police flashers, heavy duty suspension, quick-ratio steering, and a push bar.

The crown jewels of the Police Package, however, are under the hood: the standard 335-ci Gavril Next-Generation V8, limited-slip differential and aggressive 3.72:1 final drive, pushing it from 0 to 60 in just under 7 seconds.

For years, law enforcement and public safety agencies across America have trusted Gavril to produce durable, powerful and practical vehicles – the Grand Marshal Police Package delivers. If Grand Marshal is reliable enough for the police, it's reliable enough for you too.

Now, as it is intended for police use, we can't let you just walk into the dealership and buy one...



Almost criminal.

...so we'll cut you a little deal. We'll lose the flashers, spotlights and push bar, but we'll keep all the performance and handling equipment. To sweeten the deal a little, we'll throw in 16-inch alloy wheels, Duracoat paint, and a sport leather interior. If you really, really want, we can install a 5-speed manual transmission, just for you.

And just so we don't raise any eyebrows, we'll change the name from "Police Package" to "Special Edition." Instead of calling it a police car, we'll call it a muscle car. But that's just words.

Shh... don't tell anyone. If too many people get one, it won't be all that special anymore, will it?



Simply comfortable.

Cars are getting more complicated – every year, there's a new button, a new gadget, a new gizmo. The Grand Marshal, on the other hand, takes pride in its simplicity. While it does have the features you would expect – an entertainment system, heating and air conditioning, and even optional power seats – it makes sure to keep them usable. Buttons, dials and sliders are neatly arranged on the center console and door panels, and no matter how well-equipped your Grand Marshal is, there aren't too many of them. You will always be able to find what you are looking for.



Take your pick.

Blah blah blah features blah blah pricing blah blah blah standard blah optional something something performance (better content coming in version 2.0)